Permit #F00022077-A

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00022077-A **Type of Permit:** FILMING **Release Date:** 11/19/2009

Production Company DNA INC

Insured Company Name DNA INC

Contact Phone No. 1 323-463-2826
Contact Phone No. 2 323-436-2826
Fax 323-463-2535
Address 6535 SANTA MONICA BLVD, #B
HOLLYWOOD, California 90038

Production Title ALLSTATE INSURANCE

Type of Production Commercial - Standard

Producer HAGAI SHAHAM

Director MARC WEBB

1st AD TBD TBD

Production Manager LISA TOWAN

FilmL.A. Coordinator Yulizza Ramirez

Location Manager Alasdair Boyd
Primary Phone Mobile - 213-618-2643
Secondary Phone

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 600	$52.00
Notification Charge	$155.00
FILMLA FILM PERMIT RIDER FEE	$100.00

Total Permit Fee $307.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00022077-A
Production Company DNA INC
Insured Company DNA INC
Production Title ALLSTATE INSURANCE

Location Manager Alasdair Boyd
Primary Phone Mobile - 213-618-2643
Secondary Phone

Location Address 338 S Western Ave, Los Angeles, CA, 90020

Location Names

Location Type Store front

Location Description

Film Dates 11/20/2009 - 11/20/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	45
Cube Trucks	4
Generator	1
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	10
Crew	45
Extras	10
Spot Check	1

Filming Activities Drive ups & away; Driving shots; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Exterior establishing shots;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note RIDER A RELEASES LOCATION.

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

Posting "No Parking" signs N/S W. 4th St., Western Av. - Oxford St
E/S Western Av., W. 4th St. - 200' North

Approximate Footage 301 - 600 **Log Number** 1007203

Date(s) 11/20/2009 to 11/20/2009 **Time(s)** 07:00 to 22:00

NOT A PERMIT